

Norwex[®]



2015 FALL CATALOG



Sometimes the smallest things have the biggest impact.

It all began in Eidsvoll, Norway, in 1994 with a little red microfiber cloth and some bugs on a windshield. The cloth's ability to get that windshield clean without chemicals sparked a vision in Founder Bjørn Nicolaisen, and Norwex was brought to life.

Over the last two decades, millions of Customers have embraced cleaning with only Norwex Microfiber and water. It saves money, saves time and reduces harmful chemicals in the home. We're now creating healthier, safer havens that are more sustainable than ever—which goes hand in hand with our global Mission.

Our Global Mission
Improving quality of life
by radically reducing chemicals
in our homes.



At Norwex, our environmentally friendly products are just a start.

As the population increases, environmental pollution and chemicals are also on the rise.

- Only about 5% of the plastic we use is recycled.
- Plastic pollution covers an area equal to 88% of our oceans' surfaces.
- 24% of human disease has been linked in part to environmental factors.
- About 80,000 new chemicals have been introduced into the environment in the last 50 years. Sadly, only about 200 of these have ever been assessed for their impact on human health.

At Norwex, we are optimists.

If many people make a few simple changes, we can have a profound impact. That's why Norwex is passionate about sustainability and shedding light on the harmful effects of chemicals in our bodies as well as our planet. Our intentions for the future are to go even further and to do even more:

- To create millions of safe havens at home and around the globe.
- To raise awareness and educate about chemicals and our environmental challenges.
- To ask everyone to make small, conscious choices to improve our planet.

Together, we can make a difference!

OUR CORE VALUES

Integrity

The quality of being honest
and morally upright

Trust

The expectation or belief
that one can rely upon another
person's actions or words

Respect

Implies you hold the
person in high regard



NORWEX MICROFIBER CLEANS WITHOUT CHEMICALS

At 1/200th the size of a human hair, Norwex Microfiber is one of the most innovative products in the cleaning industry today.

- Norwex Microfiber has the **ability to remove up to 99% of bacteria from a surface** when following the proper care and use instructions.
- It lifts dirt, grease and grime up into the cloth and off the surface.
- Many of our Norwex Microfiber products contain BacLock™* an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and/or mildew growth within the product.
- Using just water, surfaces are left free from **everything**—cleaned, polished and streak-free.

Use It Dry to Dust

Used dry, Norwex Microfiber is a superior duster, holding the smallest particles in its fibers, creating a cleaner surface that lasts longer with no harmful chemical residue to collect more dust.

Use It Wet to Clean

Used wet, Norwex Microfiber loosens and lifts the most stubborn dirt and debris up into the cloth and away from the surface. Simply wet thoroughly, wring well, fold flat and wipe away grime from all washable surfaces.

All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.com for complete details.



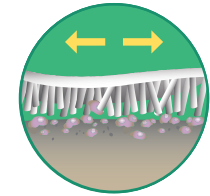
For best cleaning results, Norwex Microfiber should be machine-dried after laundering with Ultra Power Plus™ Laundry Detergent.

Norwex Microfiber has the ability to remove up to 99% of bacteria from a surface when following the proper care and use instructions.



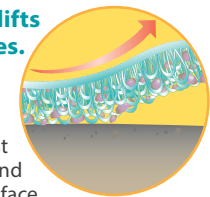
How Norwex Microfiber Works vs. Cotton

Traditional cotton cloth pushes around particles, spreading dirt, grime and moisture into the surface crevices, leaving it moist and unclean.



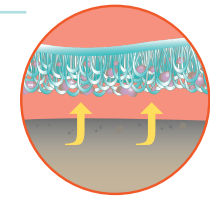
Norwex Microfiber lifts and collects particles.

Used dry, Norwex Microfibers produce an electrostatic charge that attracts even the smallest particles of dirt, grease and moisture, leaving the surface free from everything.



Norwex Microfiber self-purifies.

Used wet, the micro silver in the cloth goes to work with self-purification properties.



*This graphic is noted throughout the catalog to differentiate those products that contain an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and/or mildew growth within the product.

NEW PRODUCTS

New and Improved EnviroCloth®

The best just got better!

EnviroCloth TOP SELLER

Maximize your "green" cleaning power

Superior, quality microfiber combines with our unique knitting process to create a multipurpose cloth that can be used wet or dry to clean everything with outstanding results. Highly effective and easy to care for; between launderings, simply rinse, wring out and hang to dry. Available in four colors, allowing you to color-code for different purposes or rooms.

- Eliminates costly cleaning chemicals
- Now 14% thicker and more absorbent to pick up and hold more dust, dirt and debris
- Made with fiber that has a maximum length of more than 10 million feet for more effective cleaning power

Kids EnviroCloth available on page 53.

Size: 35cm x 35cm / 13.78" x 13.78" **\$16.99**

- Item #: 1512 grey **NEW COLOR**  Item #: 1515 blue 
 Item #: 1514 green  Item #: 1513 red 



Travel Pack

This compact version of our EnviroCloth is perfect on the go or great for sharing! Keep one in your purse, car, suitcase and office drawer.

Size: 16cm x 16cm / 6.3" x 6.3"

Item #: 300202 green, grey, blue, red

\$20.99 set of 4 cloths with pouch



More Microfiber!

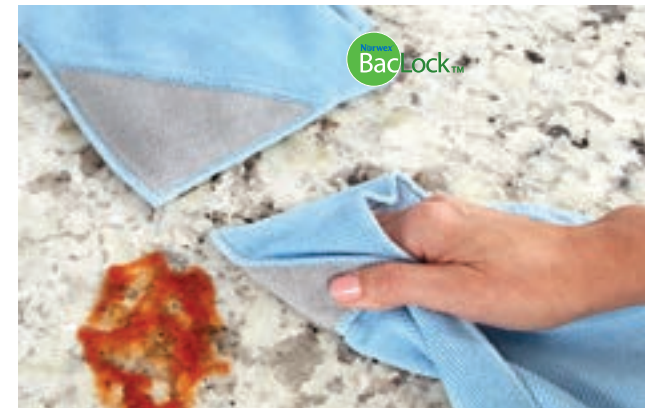
With a little something extra



Scrubby Corner Cloth

Our Norwex EnviroCloth is paired with a special finger-protecting scrubby pocket to tackle even the toughest messes! The Scrubby Corner Cloth gives you two functions in one towel: a soft, self-purifying cloth for dusting and cleaning, and a special "scrubby" corner pocket for when you need an extra boost of cleaning power. It's great for getting into corners to reach stubborn dirt and debris and leaves stovetops and counters sparkling clean.

Size: 35cm x 35cm / 13.78" x 13.78" Item #: 307004 blue **\$18.99**



NEW PRODUCT

Magnetic EnviroCloth

What could make our EnviroCloth even better? How about a built-in magnet so you can hang it where you need it—on your refrigerator, oven or any metal surface. A little longer than our EnviroCloth and made from the same extra-absorbent Norwex Microfiber. Strong magnet holds towel in place. Machine washable.

Size: 27cm x 50cm / 10.6" x 19.7" Item #: 300104 grey **\$24.99**



NEW PRODUCT

Green Up Your On-the-go routine



BacLock™

Cloths sold separately.

Reusable Wet Wipes Bag

Convenient, cost-effective and eco-friendly, this water-resistant, 2-pocket bag is the reusable on-the-go solution to carry your Norwex Microfiber Cloths, dry or wet, anytime, anywhere. Put your dry, unused Makeup Remover Cloths or Baby Body Pack in the front pockets, and use the larger pocket for wet or used items.

Size: 13cm x 25cm / 5.3" x 9.8"

Item #: 360100

\$19.99



DID YOU KNOW?

Wet wipes are one of the most common consumer items in our landfills, making up 30% of non-biodegradable waste.

Great when paired with these Norwex Microfiber options!



Travel Pack see page 6



Makeup Removal Cloth Set see page 51



Baby Body Pack see page 52

Optic Scarf

No need for scrounging! This fashion accessory doubles as your sunglass/eyeglass cleaner and cell phone buffer. The Optic Scarf is made from an extremely soft microfiber and now cleans better than ever. Removes fingerprints, oil, dust, dirt, lint and grime from eyeglasses, electronic devices and even jewelry. Clips onto your purse or bag for a stylish look! Perfect carry-along size.



40cm x 22cm / 15.75" x 8.6"

Left to right:

Item #: 305205 butterfly print

Item #: 305207 multi-design

Item #: 305206 dark olive

\$19.99

Optic Cloth

Convenient carry-along size, removes fingerprints, oil, dust and dirt, lint and grime from eyeglasses, lenses of all types, computer and mobile phone screens, e-readers, tablets, PDAs and more. *May remove an applied anti-glare coating.*

Size:

20cm x 18cm / 7.87" x 7.09"

Item #: 305203 blue

\$8.99 with pouch



Clean Glasses, Phones and more!



Window Cloth

A streak-free shine, every time

Window Cloth TOP SELLER

The silky, tightly woven microfiber Window Cloth gets windows, mirrors, crystal, jewelry and shiny surfaces sparkling clean with only water. Lightly mist the surface, then polish with a dry Window Cloth. *Kids Window Cloth available on page 53.*

Size: 45cm x 45cm / 17.72" x 17.72"

Item #: 1518 purple **\$18.99**

Spray Bottle

Our ergonomically designed Spray Bottle adjusts to emit the perfect light mist or direct stream of water. Also great for products that require dilution!

Size: 269ml / 10 oz. Item #: 354000 blue **\$6.99**

EnviroTowel (Suede Microfiber)

An extremely durable towel that polishes and dries quickly. Polish granite, stainless steel, marble, chrome, mirrors, glass and fine furniture to a gleaming finish without chemicals. It holds several times its weight in water and works well on a variety of heavy-duty drying jobs, too.

Size:

70cm x 50cm / 27.6" x 19.68"

Item #: 306001

green

\$26.99



Dusting Mitt

Less dust, less chemicals

Dusting Mitt TOP SELLER

With its thick, terrycloth-like texture, the Dusting Mitt attracts and holds dust and allergens. Its dense, plush fibers then keep dust from resettling, so your home stays cleaner, longer. Great for quick, chemical-free, easy dusting throughout the house, including blinds, screens and other hard-to-clean areas. Can be used wet or dry.

Kids Dust Mitt available on page 53.

Size: 26cm x 14cm / 10.24" x 5.51"

Item #: 1516 blue



Item #: 1517 green



\$17.99



ENVIRO FACT:

Tests show that common household dust contains flame retardants, pesticides and phthalates—all known endocrine-disruptors.





EnviroWand™

No place is out of reach!

EnviroWand with Two-Sided Sleeve

Our bendable EnviroWand makes cleaning around furniture, under the fridge, and all those hard-to-reach nooks and crannies a breeze. Plus, it easily attaches to our Telescopic Mop Handle to reach out-of-the-way places such as high windowsills, ceilings, ceiling fans and picture frames.

Size: 67cm x 7.5cm / 26.4" x 3"

Item #: 357051 **\$29.99**

Telescopic Mop Handle available on page 16.

EnviroWand Sleeve Replacement

This two-sided sleeve easily slips on our EnviroWand, working like magic to gather dust and dirt from even the most difficult-to-reach places. Great as a "spare" for those extra-tough cleaning jobs! Nubby chenille on one side; microfiber on the other.

Size: 45cm x 7.5cm / 17.72" x 3"

Item #: 357052 **\$12.99**



ENVIRO FACT:

Pesticide levels in carpet can be 10 to 100 times higher than in nearby soil.

NEW COLOR!
COMING IN OCTOBER

Stop Chemicals at the door!

Entry Mat

What's the best kind of dirt? The kind that stays outside! 85% of contaminants are brought into the home in the first four steps! Our Entry Mat features super-thirsty microfiber and stiff polypropylene bristles so dirt and other pollutants get trapped in the mat instead of being tracked into your home. Use the Norwex Rubber Brush or hand-held vacuum to keep it looking fresh between washings. To launder, toss in washing machine. Air-dry.



50.8cm x 76.2cm / 20" x 30" Item #: 356510 ● brown Item #: 356511 ● grey **NEW COLOR** **\$69.99**

Single-Sided Mop Systems for every size and space

Mini Mop System:

- (1) Telescopic Handle
- (1) Small Mop Base
- (1) Small Dry Mop
- (1) Small Wet Mop

Item #: 1212

\$81.99



SMALL

Mop Starter System:

- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop
- (1) Large Dry Mop

Item #: 1211

\$92.99



LARGE

Superior Mini Mop System:

- (1) Telescopic Handle
- (1) Small Mop Base
- (1) Small Wet Mop
- (1) Small Superior Dry Mop

Item #: 1210

\$94.99



Superior Mop Starter System:

- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop
- (1) Large Superior Dry Mop

Item #: 1209

\$112.99



Mop Pads pick up everything using only water



Dry Mop Pad

The Dry Mop Pad is made of 100% polyester and is excellent for dusting floors, ceilings, walls, fans and high windows.

Size: 34cm x 14cm / 13.39" x 5.51" small

Item #: 353100 **\$18.99**

Size: 52cm x 14cm / 20.47" x 5.51" large

Item #: 353101 **\$23.99**



Dry Superior Mop Pad

Made of 100% microfiber, the Dry Superior Mop Pad is statically charged and will pick up the smallest particles of dirt, dust, pet hair, crumbs and more.

Size: 34cm x 15cm / 13.39" x 5.91" small

Item #: 352010 **\$24.99**

Size: 52cm x 15cm / 20.47" x 5.91" large

Item #: 352011 **\$32.99**



Wet Mop Pad

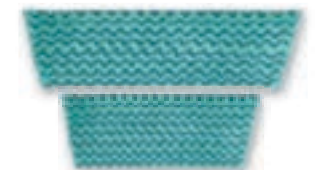
The microfiber Wet Mop Pad is ideal for washing floors and walls. After using, remove pad from base, rinse and hang to dry. The pad does not need to be laundered after every use—only when the front inch of the pad edge becomes soiled.

Size: 32cm x 14cm / 12.6" x 5.51" small

Item #: 350000 **\$24.99**

Size: 52cm x 14cm / 20.47" x 5.51" large

Item #: 350001 **\$32.99**



Tile Mop Pad

The Tile Mop Pad gives you extra cleaning power wet or dry on hard surfaces. Special nylon fibers are woven into our microfiber pad to make removing dirt and debris from tile floors quick and easy.

Size: 32cm x 14cm / 12.6" x 5.51" small

Item #: 350105 **\$24.99**

Size: 52cm x 14cm / 20.47" x 5.51" large

Item #: 350106 **\$32.99**

Maximize Your Mop — And clean more than your floor!

Telescopic Mop Handle

Combine with either of our Mop Bases and your choice of Norwex Mop Pads or our EnviroWand™ for the ultimate in chemical-free floor or under-the-fridge cleaning. Handle adjusts to fit your height so you can comfortably clean even those hard-to-reach areas. *EnviroWand available on page 12.*

Size: adjustable 98cm – 160cm / 38.58" – 62.99"

Item #: 356001 **\$29.99**

Mop Base

This durable, single-sided Mop Base comes in small or large, easily snaps into the handle, and features an easy locking mechanism to hold the base firm for washing walls. Velcro® strips on one side secure Mop Pads to the base, and rubber edging protects walls and furniture.

Size: 24cm x 8cm / 9.45" x 3.15" small

Item #: 355100 **\$24.99**

40cm x 8cm / 15.75" x 3.15" large

Item #: 355101 **\$31.99**



Mop Conversion Kit

Use these handy brackets to convert the single-sided Mop Base to clean windows or ceilings. Durable rubber grommets fasten the Window Cloth, EnviroTowel or Car Cloth in place for washing and polishing hard-to-reach areas. Snap brackets onto the top side of the base and press cloth firmly into the grommet slits. Set of two.

Size: 8cm x 5cm / 3.15" x 1.97"

Item #: 356400 **\$11.99**



Rubber Brush

Our Rubber Brush is perfect for cleaning our Mop Pads and Entry Mat; just brush debris into the trash after use. It also quickly removes hair, lint, crumbs and dust from textiles, pets, car seats, furniture and carpeted stairs.

Size: 16cm x 5cm / 6.3" x 1.97"

Item #: 357010 **\$14.99**



Carpet Stain Buster

Enzymes and microbes help to eliminate protein-based stains from carpets, rugs and upholstery. The rich foam quickly lifts, dissolves and removes stains with less scrubbing and without leaving a residue. Plus, microbes and enzymes continue to work, lifting stains hours after other products stop working. Great for spot-cleaning as well!

Not for use on carpets treated with Scotchguard™.

Size: 350ml / 11.8 fl. oz.

Item #: 403423 **\$27.99**



Norwex Double-Sided Mop System

Twice the cleaning power in half the time!

Double-Sided Mop

The sweeping, the dusting, the mopping—talk about work! Now all you need is one mop. Our Double-Sided Mop System swivels and flips for double cleaning duty. Saves you time and storage space. Available as a complete system as well as individual components.

Mop Pads

The Dry Mop Pad attracts dust like a magnet and picks up the tiniest particles. The Wet Mop Pad cleans linoleum, vinyl, laminate, wood, marble and tile flooring, all with no chemicals. Just add water.

Double-Sided Dry Superior Mop Pad

52cm x 14cm / 20.47" x 5.51" pink Item #: 352013 **\$32.99**

Double-Sided Wet Mop Pad

52cm x 14cm / 20.47" x 5.51" grey Item #: 350103 **\$32.99**

Double-Sided Mop Base

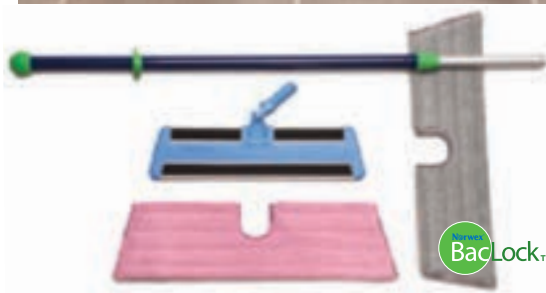
The durable Double-Sided Mop Base snaps into the Telescopic Mop Handle and features an easy locking mechanism to hold the base firm for washing walls and ceilings. Velcro® strips on both sides secure Mop Pads, and rubber edging protects walls and furniture.

40cm x 10cm x 1.3cm / 15.75" x 3.9" x .51" Item #: 355103 **\$39.99**

Telescopic Mop Handle

Use with our Double-Sided Mop Base and Mop Pads or the EnviroWand for the ultimate in fast, chemical-free cleaning, whether it's your floors, walls, ceilings, ceiling fans or under the fridge. Handle adjusts to fit your height so you can comfortably clean even those hard-to-reach areas. *EnviroWand available on page 12.*

Adjustable: 98cm – 160cm / 38.58" – 62.99" Item #: 356001 **\$29.99**



Double-Sided Mop System

(1) Double-Sided Dry Superior Mop Pad

(1) Double-Sided Wet Mop Pad

(1) Double-Sided Mop Base

(1) Telescopic Mop Handle

Item #: 1455

\$120.99



Note: Mop Conversion Kit on page 16 is not compatible with the Double-Sided Mop Base.

Kitchen Cloths and Towels!

8 colors ... infinite uses!



“Prior to Norwex, I would never use a kitchen towel—only paper towels—because I hated to think bacteria was growing in my towels and I might rub it all over my dishes! Now with Norwex Kitchen Towels and Cloths, I feel safe and save tons of money by not purchasing paper towels!”

Sarah Rose
Senior Executive Sales Leader, USA

Kitchen Cloths and Towels

Made of extra-absorbent Norwex Microfiber, our cloths and towels are tough enough to handle any job, plus they're available in a variety of on-trend colors to complement any kitchen décor. They're also great on all types of hard surfaces, including stainless steel, enamel, ceramic, glass, chrome, granite, marble, slate, quartz, tile, wood and china.

Kitchen Cloth

Size: 35cm x 26cm / 13.78" x 10.24"

\$9.99

Item #: 307205 salmon



Item #: 307206 blue



Item #: 307209 graphite



Item #: 307208 sea mist



Item #: 307207 latte



Item #: 307211 buttercream



Item #: 307210 orchid



Item #: 307212 pomegranate



Kitchen Towel

Size: 65cm x 35cm / 25.59" x 13.78"

\$19.99

Item #: 307105 salmon



Item #: 307106 blue



Item #: 307109 graphite



Item #: 307108 sea mist



Item #: 307107 latte



Item #: 307111 buttercream



Item #: 307110 orchid



Item #: 307112 pomegranate



Save with Sets!



Kitchen Cloth Trio

Set of 3 Kitchen Cloths

\$26.99

Item #: 1421 salmon



Item #: 1422 blue



Item #: 1424 graphite



Item #: 1425 sea mist



Item #: 1423 latte



Item #: 1462 buttercream



Item #: 1461 orchid



Item #: 1463 pomegranate



Kitchen Towel and Cloth Set

(1) Kitchen Cloth

(1) Kitchen Towel

\$26.99

Item #: 1431 salmon



Item #: 1432 blue



Item #: 1434 graphite



Item #: 1435 sea mist



Item #: 1433 latte



Item #: 1460 buttercream



Item #: 1459 orchid



Item #: 1464 pomegranate





Your Kitchen Clean-up Crew

Solutions for a variety of jobs!

All-Purpose Kitchen Cloth

Our classic grey waffle-weave cloth cleans dishes, counters, tables, stovetops, ovens and appliances. Non-abrasive and durable, this cloth is great at wiping away grease for a fast clean!

Size: 30cm x 30cm / 11.81" x 11.81"
Item #: 307000 grey **\$13.99**

Veggie and Fruit Scrub Cloth

This two-sided cloth is perfect for scrubbing and polishing fruit and veggies. Rough side for scrubbing, smooth side for polishing. Highly effective for removing dirt, waxes and debris.

Size: 32cm x 32cm / 12.6" x 12.6"
Item #: 307010 green **\$13.99**

Kitchen Scrub Cloth

Specially designed microfiber woven with nylon easily tackles tough jobs like dirty pots and pans. Safe for all non-stick surfaces, it's ideal for hard-to-clean areas that need a little extra scrubbing power.

Size: 35cm x 35cm / 13.78" x 13.78"
Item #: 307001 blue **\$13.99**



Fresh Produce Wash

Clean fresh fruits and vegetables naturally with this plant-based, biodegradable concentrate. It effectively removes unwanted chemical residue from fertilizers, wax, dirt, oil and bacteria. The all-natural formula contains no phosphates, sulfates or parabens so you can feed your family without worry. Plus, it extends the shelf life of fruits and vegetables, and it maintains their aroma and flavor.

Size: 355ml / 12 fl. oz.
Item #: 403470
\$24.99

NEW PRODUCT!
COMING IN OCTOBER

New ways to Keep Food Fresh!

Reusable Grocery Bag with BacLock™

Go green with the Norwex reusable carry-all bag made with recycled plastic. It's the right size for a trip to the grocery store and strong enough to hold all your fruits, vegetables and other food staples. The self-cleansing BacLock lining and the food-grade fabric give you the added bonus of keeping your food fresher between the store and home.

Size: 32cm x 21cm x 36.5cm / 12.6" x 8.3" x 14.1"
Item #: 358510
\$6.99



**This graphic is noted throughout the catalog to differentiate those products that contain an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and/or mildew growth within the product.*



Reusable Produce Bags

A must-have for every shopping trip! Don't add plastic waste to the landfills—use our washable mesh polyester Reusable Produce Bags. Takes you from the produce aisle to the refrigerator drawer. Strong enough to carry a full load of fresh fruits and veggies. Best of all, they're non-leaching and non-toxic, so your food stays fresh and pure! Set of 3. 30cm x 35cm / 11.8" x 13.8"
1-year warranty
Item #: 1466 **\$14.99**



ENVIRO FACT:

It takes more than 100 years for one plastic bag to decompose.

NEW PRODUCT

Norwex Water Filtration System

Get healthier, tastier water while reducing the number of plastic bottles

Norwex Water Filtration System

People worry about the quality of tap water. Harmful chemical additives and heavy metals result in the high use of bottled water, and then bottles end up in landfills.

A healthier choice for you and the environment, the Norwex Water Filtration System provides cleaner, tastier water for just pennies a liter without the plastic waste!

2.5L Item #: 1519 blue

\$49.99

DID YOU KNOW?

More than 60 million plastic bottles a day go to landfills and incinerators. The 2014 total in North America topped 22 billion.

Great Taste

Exclusive magnesium technology means better-tasting water, perfect for drinking and cooking!

Save Money

*One pitcher can save hundreds of dollars — more than **\$300 monthly** when compared to purchasing water in plastic bottles.*

Reduce Waste

Decrease the amount of plastic waste in our landfills and our oceans.

Each pitcher saves 3,600 plastic water bottles per year.



BPA-FREE
SANS BPA

Exclusive Magnesium Technology!

Replacement Filters

Exclusive 4-stage magnesium filter helps remineralize your drinking water, maintain mineral balance and neutral pH for a clean, crisp taste. Filters reduce impurities such as limescale and chlorine.

Ensure the best-tasting water every day by replacing the filter every four weeks. Convenient replacement display indicates when it's time to replace (approximately 100 fillings).

Item #: 358105

\$29.99 pack of 2



One replacement filter



300 water bottles at \$1.21 each

1 filter + pitcher at \$49.99

Monthly Savings: over \$300

Yearly Savings: over \$4,000



Put a Lid on It!

Silicone Lids

Plastic and foil food wraps can be a struggle to use. They can leach harmful chemicals into your food, and they end up in the landfills. These colorful lids create an airtight seal on any smooth-rimmed surface to keep food fresh when storing. The heat-resistant, food-safe silicone also allows for quick cooking, steaming and reheating in the oven or microwave. BPA-free. Dishwasher safe. 1-year warranty.

Blue lid: 26cm diameter / 10.2" diameter

Green lid: 20cm diameter / 7.9" diameter

Item #: 358020

\$19.99 set of 2

NEW PRODUCT

Silicone Cup Lids

Insulate your drinks with an airtight seal to keep your coffee and tea hot, and your soft drinks cold, for longer. Makes a convenient cover for small bowls, too. Works on stainless steel, glass, plastic or ceramic containers with smooth rims. BPA-free. Dishwasher safe. 1-year warranty.

Size: 12cm diameter / 4.7" diameter

Item #: 358021 2 blue and 2 green

\$15.99 set of 4



NEW PRODUCT

Say goodbye to the Plastic Wrap Problem!

Silicone Bakeware Lids

Ideal for baking and casserole dishes. Makes a great splatter guard in the microwave or on the stovetop. They're oven safe up to 425°F. Perfect to protect food at parties, picnics or on the go. Use on any stainless steel, glass, plastic or ceramic container with a smooth rim. BPA-free. Dishwasher safe. 1-year warranty.

Rectangular lid: 25cm x 35cm diameter / 10" x 14" diameter Item #: 358023 red **\$29.99**

Square lid: 23cm x 23cm diameter / 9" x 9" diameter Item #: 358022 red **\$15.99**





**ENVIRO
FACT:**

More than 500 million plastic straws are used every day, most of which end up in our landfills or oceans.



Reduce, Reuse, Recycle Sustainable ideas for a healthier planet!

Out to Lunch Snack Bag

This owl-patterned bag is ideal for toting pretzels, fruit, veggies, cheese, crackers and other finger foods, as well as stashing away makeup and organizing goodies. Gusseted, with easy Velcro® closure.

1-year warranty
Size: 15cm x 16.5cm / 6" x 6.5"
Item #: 358010 **\$9.99**

Out to Lunch Duo

(1) Sandwich Wrap (1) Snack Bag
Item #: 1403 **\$17.99**

Out to Lunch Sandwich Wrap

Great for sandwiches, small subs and other munchies, the flat, circular wrap features a Velcro® strip to keep food fresh with less air inside. It unfolds to make a friendly place mat, and clean-up is easy. Simply shake any crumbs into the trash, wipe with a damp cloth and air dry. 1-year warranty.

*Not intended for hot foods.
Should not be heated or microwaved.*
Size: 34cm / 13.5" diameter
Item #: 358000 **\$9.99**

Stainless Steel Drinking Straws

Our set of four Stainless Steel Drinking Straws is an intelligent, eco-friendly, long-lasting alternative to plastic or paper disposable straws. Cleaning Brush for easy cleanup sold separately. 1-year warranty. Dishwasher safe.

Stainless Steel Drinking Straws
21cm long x .6cm diameter /
8.26" long x .24" diameter
Item #: 358030 **\$16.99** set of 4

Stainless Steel Straw Cleaning Brush
Item #: 358031 **\$4.99**



Dishwashing Made Easy

Cleaner formula, cleaner dishes!

Dishwashing Liquid

Our new, greener formula is biodegradable and free from phthalates, SLS, SLES and dyes. Ultra-concentrated and 100% all natural, this gentle, sudsing formula reduces soap use by up to 70% as it gets your dishes spotless, even in the hardest water. Scented with essential oil of Clementine for a crisp, citrus aroma. Suitable for septic tanks.

Size: 355ml / 12 fl. oz. Item #: 1014 **\$8.99**



Dish Cloth

This loosely woven, netted Dish Cloth does your dishes and so much more. Use it anywhere scrubbing action is required. It's also great for removing flour, dough and other sticky substances from countertops after baking. 100% nylon.

Size: 45cm x 45cm / 17.72" x 17.72" **\$9.99**

Item #: 1000 white

Item #: 1002 blue



Dish Mat

Pile dishes high while you save time and effort and eliminate the "wet towel" dilemma. Use handy loop to hang dry or fold in half for easy storage. The Norwex Microfiber beneath the mesh absorbs 1½ times its weight in water!

Size: 53cm x 36cm / 20.87" x 14.17"
Item #: 307300 latte
\$25.99





Brush it Off!

Bottle Brush and Sleeves

Quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Flexible and sturdy ThermoPlastic Rubber bristles combine with an easy-grip handle in this kitchen "must have." Layer on the EnviroSleeve that comes in the set for delicate glassware or purchase the EnviroSleeve with Scrubber for extra-tough jobs. 1-year warranty. Dishwasher safe.

Bottle Brush with EnviroSleeve™

(1 brush/1 sleeve)
 Bottle Brush: 4.8cm x 31.8 cm/1.9" x 12.5"
 EnviroSleeve: 7.6cm x 11.4cm/3" x 4.5"
 Item #: 1451 **\$19.99**

EnviroSleeve (1 sleeve)

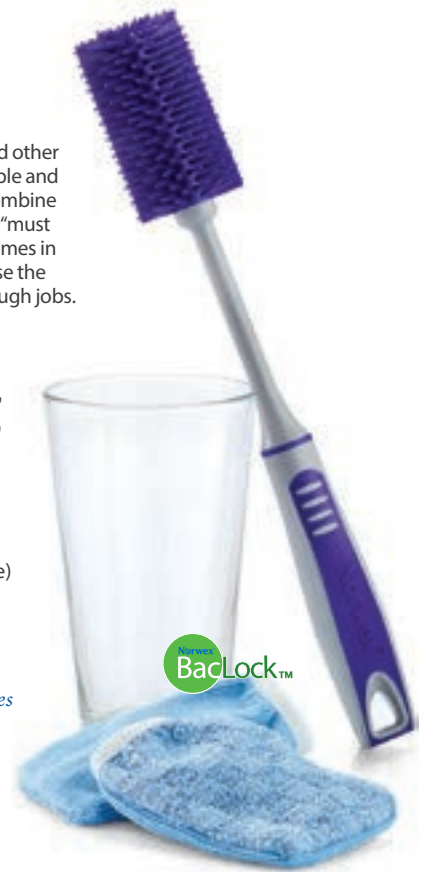
Item #: 357053 **\$5.99**

EnviroSleeve with Scrubber (1 sleeve)

7.6cm x 11.4cm / 3" x 4.5"
 Item #: 357055 **\$8.99**

“One of my favorite things about the Bottle Brush is the ease of use. It takes just minutes to clean out a peanut butter jar with just a few drops of Dishwashing Liquid.”

Kimberly Warner
 Senior Vice President Sales Leader
 USA



BacLock™



NEW PRODUCT

Get a Grip!

Bottle Brush Extensions

Replace your brush heads, not the entire brush. Easy-to-fit extensions help you get hard-to-clean containers spotless. Great for cleaning baby bottles, glassware and vases. Two sizes offer the perfect fit for use with your Bottle Brush handle (sold separately). 1-year warranty. Dishwasher safe.

19.8cm x 6cm / 7.8" x 2.4" 26.1cm x 3.5cm / 10.3" x 1.4"
 Item #: 357013 **\$15.99** set of 2 extensions



Bottle Brush handle is sold separately



Bottle Brush handle is sold separately



Cleaning Paste

Like elbow grease in a jar!

Cleaning Paste **TOP SELLER**

This environmentally friendly paste works with a damp EnviroCloth® to clean, polish and protect chrome, stainless steel,* aluminum, porcelain and similar surfaces in one application. Safe for use on coffee pots, glasses and most food-ware products. Works great on bathroom tubs and tile too! Acid- and phosphate-free. Comes as a solid.

**Not for use on brushed stainless steel.*

Size: 200ml / 6.76 oz.

Item #: 403500 **\$29.99**

“If you are looking for a natural cleaning product that works better than your regular multipurpose household cleaner, it's the Norwex Cleaning Paste! I'm truly amazed. It removes coffee and tea stains from cups and pots, rust from my husband's truck, ink from dress pants, marker from the wall and bike tire marks from inside our SUV. This paste is well worth the price and lasts a really long time, even with frequent use. It's one of my favorite Norwex products, hands down.”

Noelle Duncan
Sales Consultant, USA



Little scrubbers . . . Big Power!

Spirinett

Extremely durable and long-lasting scrubber for really tough jobs. Removes dried or burnt-on food from pots and pans. Made of stainless steel.

Use caution, may scratch some surfaces.

Item #: 354100

\$5.49 pack of 2

SpiriSponge

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves.

Not recommended for use on brushed stainless steel appliances.

Item #: 354102

\$9.99 pack of 2

Micro Cleaning Hand Pads

Great for tough cleaning jobs, these disposable pads remove stains such as crayon, scuff marks, soap scum, ground-in dirt and much more.

Product breaks down with normal use.

Size: 11cm x 6cm x 3cm / 4" x 3" x 2"

Item #: 357110
\$6.49 pack of 2

Mighty Mesh Pot Scrubber

Save your nails! Easy-grip handle makes cleaning a breeze! Rust-free, stainless steel scrubber.

Use caution, may scratch some surfaces.

Item #: 354103 **\$9.99**

Household Helpers

You'll come to depend on

Super Jet Dishwasher Detergent

Conditions, softens water and minimizes hard water and lime buildup. Cleans up to 25 loads or up to 40 loads when used with the Magnet Ball.

Not for use in dishwashers with stainless steel lining.

Size: 500 g / 17.64 oz. Item #: 1772 **\$14.99**

Magnet Ball

The Magnet Ball prevents calcium from building up in dishwashers and washing machines, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher.

Not for front-loading washing machines. 5-year warranty

Size: 5cm x 5cm x 6cm / 2" x 2" x 2.5" Item #: 357020 **\$39.99**



Fridge So Fresh

Long-lasting, "rechargeable" natural crystals work up to six months to remove unpleasant refrigerator odors. Also great near litter boxes, waste receptacles or other sources of odor.

Item #: 403601 **\$13.99**

Drain Care

Helps dissolve clogs and eliminate slow drains and odors. Enzymes and microbes break down fats, grease and food waste in kitchens, and hair and toiletry buildup in bathroom drains. Assists in removing accumulations in pipes and may help prevent future clogs. Free of poisons, acids and other caustic ingredients, it creates no heat or fumes and is safe for plastic and metal pipes.

Size: 227 g / 8 oz. Item #: 403407 **\$39.99**



No-Fume Cleaning!

Shinier grill, better-tasting food!

Oven & Grill Cleaner

Formulated for the toughest cleaning tasks. Enzymes safely dissolve baked-on, burnt-on food and stubborn, greasy spills for easy clean-up without caustic chemicals or fumes. Water-based, biodegradable.

Size: 350ml / 11.8 fl. oz.

Item #: 403426 **\$29.99**



Greener, cleaner formula =
Brighter, Whiter Laundry



Ultra Power Plus™ Laundry Detergent TOP SELLER

This highly concentrated, superior stain-fighting powder is 100% biodegradable and free from phosphates and fillers. Designed for both high-efficiency and conventional washing machines, Ultra Power Plus whitens whites, brightens brights and dissolves grease and grime. Safe on all fabrics, including hand-washables and Norwex Microfiber. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg / 2.2 lbs Item #: 1125 **\$23.99**

Stain Remover

Works without chlorine bleach or other harsh chemicals to penetrate, dissolve and eliminate a variety of stains on contact. Gentle on delicate fabrics and works in all water temperatures. The natural formula is hypoallergenic, biodegradable, non-toxic and free of allergens, dyes, petroleum solvents, phosphates and other harsh chemicals.

Size: 355ml / 12 fl. oz. Item #: 403465 **\$10.99**



Washing Net

The durable Washing Net allows soap and water to flow through easily, protecting microfiber cloths, delicates and baby clothing in the washer and dryer.

1-year warranty
Size: 40cm x 30cm / 15.75" x 11.81"
Item #: 354010 **\$12.99**



Dryer Balls—Toss toxic chemicals out to dry!

Fluff and Tumble Dryer Balls TOP SELLER

Reduce static cling without chemical-laden dryer sheets or fabric softeners. Made of 100% New Zealand wool, our Fluff and Tumble Dryer Balls soften fabric, reduce static and cut drying time by up to 25%. They're also great for use with essential oils. 2-year warranty

Item #: 357021 **\$29.99** set of 3

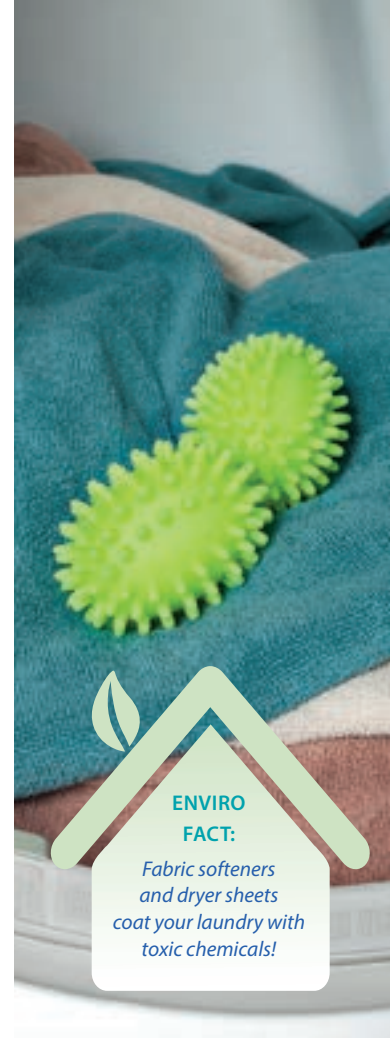
Dryer Balls

The unique design lifts and separates laundry while softening fabrics. Reduces drying time, static cling and wrinkles.

1-year warranty

Item #: 1120 green **\$20.99** set of 2

	Fluff and Tumble	Dryer Balls	Dryer Sheets
Softens Fabric	Yes	Yes	Yes
Reduces Drying Time	Yes	Yes	No
Chemical-Free	Yes	Yes	No
Reduces Lint and Wrinkles	Yes	Yes	Yes
100% Wool	Yes	No	No
All-Natural	Yes	No	No
Environmentally Friendly	Best	Good	No
Economical	Yes	Yes	No



ENVIRO FACT:
Fabric softeners and dryer sheets coat your laundry with toxic chemicals!

Renewable, Natural Freshness Is in the bag!

Air Freshener Bags

Fast-growing, sustainably harvested Bamboo is the secret in these natural air-freshening bags. The porous Bamboo is turned into charcoal, which quickly and effectively absorbs unpleasant odors plus mold- and mildew-causing moisture. The air is left fresh, clean and free of chemicals. Recharges naturally in sunlight. Use the charcoal as a natural fertilizer when finished. 2-year warranty.

Slim Air Freshener Bag

75 g; 6cm x 16cm / 2.4" x 6.3"
Item #: 403700 green **\$8.99**

Large Air Freshener Bag

200 g; 14cm x 20cm / 5.51" x 7.87"
Item #: 403701 light grey **\$9.99**

Save with Sets! Freshener Bag Duo

(1) green (75 g) /
(1) light grey (200 g)
Item #: 1458

\$17.99



Slim Freshener Set

(2) green (75 g)
Item #: 403705

\$15.99

Great for shoes and boots!

Suction cup hanger not included.



Safely Remove Odors, Lint and more

Mattress Cleaner **TOP SELLER**

Not just for mattresses, our Mattress Cleaner is a unique enzyme-based formula designed to help remove organic material and provide a deep cleaning of body oils, pet dander and other contaminants from pillows, comforters, pet bedding, fluffy toys and fabric furniture. Lightly spritz and allow to dry.

Not for use on nonabsorbent plastic crib mattresses.

Size: 350ml / 11.8 fl. oz. Item #: 403422 **\$29.99**



Odour Eliminator

An excellent enzyme-based deodorant for use in bathrooms and kitchens, garbage cans/bins, lockers and changing rooms and on carpet. It helps to remove unpleasant organic odors such as food, urine, mildew and smoke and leaves a fresher, cleaner scent. Odour Eliminator is phthalate-free and highly concentrated; use it diluted to eliminate unpleasant odors.

Size: 355ml / 12 fl. oz. Item #: 123 **\$15.99**



Lint Mitt

This handy mitt quickly and effectively removes lint, dust and pet hair from your clothing and other textiles.

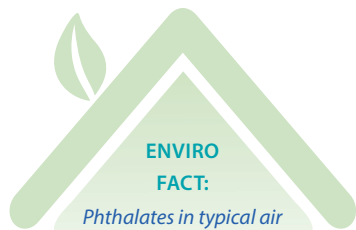
Size: 14cm x 10cm / 5.51" x 3.94"

Item #: 308040 **\$12.99**



QUICK TIP

Add a capful of
Odour Eliminator to
your wash for a fresh,
clean scent!



ENVIRO FACT:

*Phthalates in typical air
fresheners have been linked
to serious health issues—
especially in children!*

Blue Diamond *TOP SELLER*
All-in-One Bathroom Cleaner

Our highly concentrated formula safely cleans toilets, basins and most other hard bathroom surfaces without corrosive fumes, leaving them sparkling clean. Deep penetration allows for effective cleaning and descaling in one application.

Not for use on natural stone surfaces.

Size: 350ml / 11.8 fl. oz.

Item #: 403461 **\$29.99**

Ergonomic Toilet Brush and Holder

Our rubber Toilet Brush features an ergonomic handle with non-slip grip and a special extension that reaches under the rim for quick and easy cleaning. The brush's ThermoPlastic Rubber bristles are more durable and flexible and won't wear out as quickly over time as standard nylon materials. These unique rubber bristles rinse completely clean with water, and when stored, do not come into contact with the holder, allowing for fast air drying. Won't rust or scratch porcelain. 2-year warranty.

Size: 13.4cm x 44.1cm / 5.3" x 17.4"

Item #: 357011 **\$20.99**



QUICK TIP

Two drops of Blue Diamond on the Toilet Brush extension gets your toilet bowl rim clean in seconds!

Your Bathroom Will Sparkle and Shine

In half the time!



FUN FACT

Easy-to-use, self-dispensing system combines brush and cleaner all in one!



Sanira Toilet Brush System

The Sanira System is produced from environmentally friendly raw materials and combines toilet brush, caddy and self-dispensing cleaning solution all in one. The non-poisonous, non-corrosive, vegetable-based cleaning solution is safe for septic systems and biodegrades within 48 hours. The brush is made without cavities, reducing the chance of bacteria remaining in crevices. Solution lasts approximately one year when used once a week.

Item #: 403200 **\$59.99**

Sanira Refill

Size: refill, 450ml / 14.4 fl. oz.

Item #: 403201 **\$19.99**

Descaler *TOP SELLER*

This formula cleans and removes soap scum plus heavy calcium, lime and rust deposits from toilets, shower doors, stalls and bathtubs, leaving them clean and residue-free in just minutes. Helps to remove stains around taps and drains, assisting in the prevention of future buildup with regular use.

Not for use on natural stone surfaces or in any food-ware product.

Size: 350ml / 11.8 fl. oz.

Item #: 403421 **\$29.99**

Bathroom Scrub Mitt

Microfiber on one side and scrub mesh on the other combine to easily remove stubborn dirt and grime. Sponge liner adds extra absorbency.

Size: 23cm x 17cm / 9.06" x 6.5"

Item #: 308031 pink



Item #: 308033 grey



Item #: 308033 grey

\$24.99



NEW COLOR!



Vegan and free of the following:

- SLS or SLES
- parabens
- phthalates
- gluten
- artificial dyes or fragrances
- animal-derived ingredients

Environmentally friendly packaging is from sustainable forestry and reduces use of plastics

Body Care Made with Care

Natural botanicals get the family ready for the day!



Norwex's quality standards are evident through these highly regarded certifications. Visit www.norwex.com for more information.

Body Lotion

Natural botanicals like Coconut Oil, Grape Seed Oil, Organic Aloe Vera, Organic Sweet Almond Oil, Organic Shea Butter and Vitamin E combine to nourish and moisturize the skin, leaving it silky smooth, conditioned and soft. Pineapple and Lemon Peel extracts create a pleasant, light scent and further protect and soften. Great for the whole family!

Contains nut-derived ingredients.

200ml / 6.76 fl. oz.



Item #: 403155 **\$19.99**

Shower Gel

Derivatives from Fruit Sugar, Sweet Pineapple, Coconut and Lemon provide a light, citrus scent and gently cleanse the skin, while Aloe Vera nourishes and moisturizes. The gel's gentle foaming action delights everyone, from the youngest to the oldest members of the family.

Produced on shared equipment that processes nuts.

200ml / 6.76 fl. oz.



Item #: 403160 **\$16.99**

Hand Cream

Natural emollients from Grape Seed Oil, Coconut Oil, Shea Butter and other botanicals penetrate deeply to soften and condition rough, dry hands. Vitamin E and Organic Aloe Vera help protect, nourish and moisturize. Contains nut-derived ingredients.

75ml / 2.5 fl. oz.



Item #: 403150 **\$14.99**

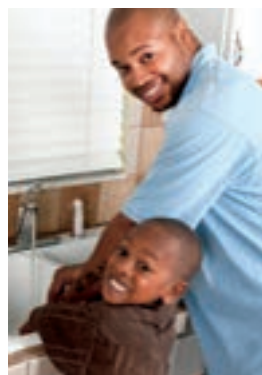
Peppermint Foaming Hand Wash

Transform an everyday task into something you enjoy. The invigorating peppermint aroma of our Foaming Hand Wash awakens the senses as the rich, environmentally friendly ingredients leave your skin

soft, smooth and moisturized. Gentle enough for frequent washing without over-drying, the Peppermint, Coconut and Apple extracts combine to thoroughly cleanse hands and skin, while Panthenol, Allantoin and Aloe provide extra moisture and soothing properties. Ideal for the bathroom as well as the kitchen.

Produced on shared equipment that processes nuts.

Size: 250ml / 8 fl. oz. Item #: 403195 **\$15.99**



Peppermint Foaming Hand Wash Refill

Reduce plastic waste. The same great product in a large economical refill size.

Produced on shared equipment that processes nuts.

Size: 946ml / 32 fl. oz.

Item #: 403196 **\$31.99**

Peppermint Foaming Hand Wash

Clean hands, clean formula, clean conscience!

Vegan and free of the following:

- SLS or SLES
- parabens
- phthalates
- gluten
- artificial dyes or fragrances
- animal-derived ingredients



Cleanse, Relax, Moisturize

With ingredients that are vital to life

The old ways are sometimes the best ways . . . Lovingly planted on beautiful, sun-drenched Italian hillsides, Olives, Aloe Vera and Grapes are organically cultivated, hand harvested and quickly cold processed to retain 100% of their beneficial active ingredients. No chemicals, heat or solvents ever touch these precious ingredients. The result? Highly effective, all-natural products that penetrate, cleanse and moisturize without any harmful ingredients to dull your skin or promote aging.

More than 99% of the ingredients in these products are from natural origin.



Timeless Natural Hand Cleaner

Organic Rosemary, Olive Oil, Aloe Vera, Lavender and Lemon work to naturally clean hands. Easy to carry in your purse, gym bag, diaper bag or carry-on. It's triclosan- and alcohol-free, non-toxic and won't dry your skin like alcohol-based hand cleaners.

Size: 50ml/1.69 fl. oz. Item #: 403122 **\$9.99**



Mediterranean Moisture Face and Neck Gel

Organic Aloe Vera that's been hand-cut and processed within two hours combines with Organic Olive Oil, Wheat Germ and Apricot Seed Oil to calm, hydrate and soften delicate skin. Perfect as an aftershave, too.

Size: 100ml / 3.38 fl. oz. Item #: 403131 **\$43.99**

Timeless Relaxation Rescue Gel

Help promote a sense of calm and relaxation with this synergistic blend of natural botanicals. Organic Rosemary, Olive Oil, Aloe Vera, Devil's Claw extract, Chamomile and Arnica glide onto pressure points in your neck, temples and shoulders for an aromatic, tingling sensation that relaxes and refreshes.

Size: 40ml / 1.35 fl. oz. Item #: 403123 **\$15.99**



Say "Spa . . . aaahhh"

Pamper, rejuvenate, restore



Setting the standard for natural and organic cosmetics in Europe, certified products are free from:

- GMO
- silicone
- PEG
- parabens
- phenoxyethanol
- nanoparticles
- synthetic perfumes and dyes
- animal-derived ingredients
- gluten

For thousands of years, the ingredients extracted from the waters of the Dead Sea have been renowned for their therapeutic effects and are even said to promote healing. Pamper yourself with our amazing natural beauty products from this region, which work like no other to rejuvenate and restore.

Mediterranean Meditation Olive Oil Salt Scrub

Enriched with Dead Sea Salts containing 26 minerals, this remarkable organic cleansing scrub removes dry, flaky skin, providing a smooth finish and velvety feel. The rich, essential oils inspire a sense of ease and relaxation. Contains no preservatives or perfumes. For all skin types.

Produced on shared equipment that processes nuts.

Size: 420 g / 14.82 oz.

Item #: 403041 **\$39.99**



Timeless Organic Shea Butter

The rich, emollient benefits of pure Organic Shea Butter, Avocado Oil and Vitamin E combine to offer an incredible moisturizing cream that intensely nourishes and protects. Excellent for severely dry skin, including elbows and feet, and also works well on dry cuticles and sparingly to tame the ends of dry hair.

Contains nut-derived ingredients.

Size: 50ml / 1.69 fl. oz.

Item #: 403016 **\$28.99**



Foot Stone

Made of 100% pure pumice, our Foot Stone is nature's remedy for dry, rough skin. It safely and gently removes corns and smooths away calluses. Use daily and follow with Timeless Organic Shea Butter for soft, refreshed feet.

Not recommended for diabetics or those who suffer from poor circulation.

Size: 1cm x 4cm x 9cm / .5" x 1" x 3"

Item #: 357120 **\$14.99**



Nourishing, botanical ingredients for a glowing, more radiant YOU!

Our unique skin care line captures the natural, rejuvenating benefits of a rare apple, the Uttwiler Spätlauber (*Malus Domestica*). The Apple Stem Cells help protect skin cell regeneration and so delay the onset of wrinkles. Multi-Peptides work to prevent fine lines and wrinkles. Inca Inchi Oil, Shea Butter, Jojoba Seed Oil and Sweet Almond Oil hydrate and seal in moisture. In combination, these sulfate- and paraben-free products are among the world's most innovative skin care breakthroughs.

Naturally Timeless Anti-Gravity Night Cream

Infuse your skin with rejuvenating moisture as you sleep. This deeply hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. The soothing Sea Algae Extract rejuvenates skin at the cellular level overnight, reducing the visible signs of gravity.

Contains nut-derived ingredients.

Size: 50ml / 1.69 fl. oz.
Item #: 403086 **\$59.99**

Naturally Timeless Day Cream

Delay the signs of aging with this daily age-defying moisturizer formulated to provide intense hydration and improve elasticity. Apple Stem Cells, precious plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance.

Contains nut-derived ingredients.

Size: 50ml / 1.69 fl. oz.
Item #: 403081 **\$59.99**

Naturally Timeless Firming Facial Serum

Look more radiant, revitalized and glowing. This nourishing, plant-powered serum enriched with Apple Stem Cells, Multi-Peptides and Sea Algae visibly firms and smoothes skin for a more youthful appearance.

Produced on shared equipment that processes nuts.

Size: 50ml / 1.69 fl. oz. Item #: 403091 **\$59.99**

Naturally Timeless Radiant Eye Cream

A unique ingredient extracted from the Persian Silk Tree (*Albizia*) helps reduce the signs of dark circles, fine lines and under-eye puffiness. Apple Stem Cells, Multi-Peptides and plant-based moisturizers combine to help hydrate the delicate tissue under the eyes, leaving them more youthful-looking and radiant with just a drop.

Produced on shared equipment that processes nuts.

Size: 15ml / .5 fl. oz. Item #: 403096 **\$29.99**

Naturally Timeless Set

- (1) Facial Serum
 - (1) Day Cream
 - (1) Anti-Gravity Night Cream
 - (1) Radiant Eye Cream
- Item #: 1415 **\$188.99**

Naturally Timeless — New & Improved!

Help fight the signs of aging

- Reduce appearance of fine lines and wrinkles
- Brighten and improve tone and clarity
- Reduce signs of dark circles and under-eye puffiness
- Vegan
- Free of the following:
 - SLS or SLES
 - parabens
 - phthalates
 - gluten
 - artificial dyes or fragrances
 - animal-derived ingredients



“I am beyond excited about our Naturally Timeless skin care products! This unique product line has amazing anti-aging benefits and a very impressive natural ingredient list. I am extremely sensitive to fragrance and too much moisture, but I absolutely love the smell and the feel of this improved formula! My skin feels incredible, and I no longer have to use a primer before I put on my makeup!”

Tiana Dougherty
Vice President Sales Leader, USA



A Great Day Is a Brush Away

Adult Silver Care Toothbrush

On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria commonly found on toothbrushes—ones that cause plaque, cavities and gingivitis. This toothbrush helps to reduce bacteria growth and buildup and self sanitizes within hours of use. Each package includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under the age of three.*

	Soft	Medium	
Item #: 354052	354062 green		●
Item #: 354053	354063 lt blue		●
Item #: 354054	354064 red		●
Item #: 354055	354065 dk green		●

\$20.99

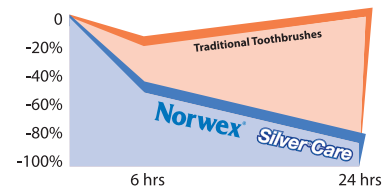
Adult Silver Care Toothbrush Refills

Package includes two refills.

Item #: 354051 Soft

Item #: 354061 Medium

\$14.99



Reduction level of *Streptococcus Mutans*

Comparative tests between Silver Care and traditional toothbrushes show reduction level of *Streptococcus Mutans*, the principal cavity-forming bacteria.

Timeless Lip Balm

Rich, emollient lip balm quickly penetrates to moisturize, condition and protect dry, chapped lips. Includes Organic Aloe Vera, Coconut Oil, Tea Tree Oil. Gluten- and paraben-free and vegan.

Contains nut-derived ingredients.

Size: 4.3 g / .15 oz.

Item #: 403190

\$6.99



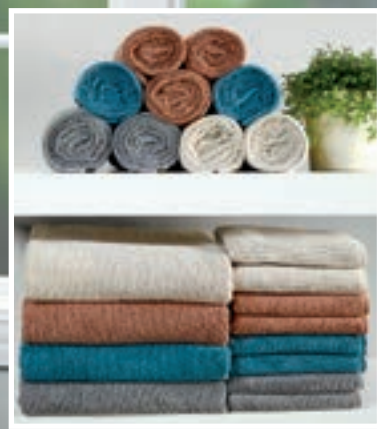
“It’s simple: I LOVE my Silver Care Toothbrush! At my parties, I put on my dental hygienist hat for a few minutes to educate the guests about toothbrushes and bacteria in relation to their oral health. I share my Customers’ testimonials of how their dental hygienists are impressed with the improvement of their gums’ health to the point that they ask them if they started flossing! Nope, it’s simply the silver soldiers in the disposable head!”

Suzanne Boileau
Executive Sales Leader, Canada



Norwex Bath and Body Towels

Soak up the softness



Bath Towels

Relish the warmth as you wrap yourself in our luxurious lightweight microfiber Bath Towels. These velvety soft and cozy towels have excellent absorbency and come in just the right size for your bathing needs.

Graphite Color

Hand Towel Size: 70cm x 35cm / 27.56" x 13.78"
Item #: 309006 **\$18.99**

Large Towel Size: 100cm x 50cm / 39.37" x 19.69"
Item #: 309007 **\$24.99**

X-Large Towel Size: 140cm x 70cm / 55.12" x 27.56"
Item #: 309025 **\$39.99**

Bath Towel Trio Graphite

(1) Hand Towel, (1) Large Towel, (1) X-Large Towel
Item #: 1465 **\$76.99**

Taupe Color

Hand Towel Size: 70cm x 35cm / 27.56" x 13.78"
Item #: 309001 **\$18.99**

Large Towel Size: 100cm x 50cm / 39.37" x 19.69"
Item #: 309000 **\$24.99**

X-Large Towel Size: 140cm x 70cm / 55.12" x 27.56"
Item #: 309020 **\$39.99**

Bath Towel Trio Taupe

(1) Hand Towel, (1) Large Towel, (1) X-Large Towel
Item #: 1308 **\$76.99**

Teal Color

Hand Towel Size: 70cm x 35cm / 27.56" x 13.78"
Item #: 309002 **\$18.99**

Large Towel Size: 100cm x 50cm / 39.37" x 19.69"
Item #: 309004 **\$24.99**

X-Large Towel Size: 140cm x 70cm / 55.12" x 27.56"
Item #: 309024 **\$39.99**

Bath Towel Trio Teal

(1) Hand Towel, (1) Large Towel, (1) X-Large Towel
Item #: 1310 **\$76.99**

Latte Color

Hand Towel Size: 70cm x 35cm / 27.56" x 13.78"
Item #: 309005 **\$18.99**

Large Towel Size: 100cm x 50cm / 39.37" x 19.69"
Item #: 309003 **\$24.99**

X-Large Towel Size: 140cm x 70cm / 55.12" x 27.56"
Item #: 309023 **\$39.99**

Bath Towel Trio Latte

(1) Hand Towel, (1) Large Towel, (1) X-Large Towel
Item #: 1309 **\$76.99**



Body Packs TOP SELLER

For body and facial cleaning. Size: 32cm x 32cm / 12.6" x 12.6"

\$19.99

Vintage Color Three Pack

Item #: 309044 taupe, latte, teal



Vibrant Color Three Pack

Item #: 309042 yellow, pink, blue



Graphite Three Pack

Item #: 309045



NEW COLOR!

Bath Mat

Step out of the shower or bath onto the super-soft luxury of this highly absorbent microfiber mat, which holds up to 10 times its weight in water.

70cm x 50cm / 27.56" x 19.69"

Item #: 309083 teal



Item #: 309082 latte



Item #: 309084 graphite



\$39.99

“The Body Pack is an essential item for cleaning your face and taking off makeup using just water. My teenagers have great skin, and I'm sure it's because of the Norwex Body Pack!”

Garcie Wong
Senior Executive Sales Leader, Canada

NEW PRODUCT

Back Scrubber

It's like getting a spa treatment at home! Rejuvenate and clean your skin with our mildly exfoliating Back Scrubber with BacLock™. The design makes it easy to scrub hard-to-reach areas with no twisting and turning. Your back will feel softer and cleaner after one shower. Dries quickly and the BacLock technology inhibits bacterial odor, mold and mildew growth. Machine washable.

Size: 13cm x 65cm / 5.1" x 24.4"

Item #: 309091 graphite **\$19.99**



DID YOU KNOW?

Exfoliating whisks away complexion-dulling dead skin cells to reveal fresher, smoother skin!

Wrap it Up!

Hair Turban

The lightweight Hair Turban quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.

Item #: 309051 light blue

Item #: 309050 taupe

\$25.99

Spa Wrap

Lightweight, soft and supple, our Spa Wrap is made from super-absorbent Norwex Microfiber to keep you dry and comfortable as you prepare for your day, unwind or relax by the pool or at the beach. Its strong elastic won't stretch out so it fits snugly every time. Velcro® closure allows you to adjust tightness; plus, it dries quickly so it's always ready when you are.

77cm x 147cm / 30.3" x 57.9"

Item #: 309063 light blue

\$49.99



Wrap It Up Set

(1) Hair Turban

(1) Spa Wrap

light blue

Item #: 1504

\$68.99

Just Add Water!

Start and finish each day, naturally!

Makeup Removal Cloth Set

Gently remove makeup, eyeliner—even mascara—without soap or cleansers. Moisten these tightly woven suede cloths with water and gently wipe face upward and outward. Perfect for irritated, mature and sensitive skin too.

Size: 20cm x 20cm / 7.87" x 7.87"

Item #: 306100 blue, green, purple

\$19.99 set of 3



Crystal Deodorant

Made from mineral salts, Norwex Crystal Deodorant helps to stop odor-causing bacteria without stopping natural perspiration or blocking pores. Hypoallergenic, non-staining and non-sticky alternative to antiperspirants containing triclosan and fragrances.

Size: Approx 75 g / 2.65 oz.

Item #: 403600 **\$13.99**



NEW PRODUCT

Pet to Dry

"Did you wash your hands?" Never ask that question again with these fun options. Kids will love the cute animal motifs and the softness of the chenille microfiber. You will love the antibacterial properties of our exclusive BacLock™. Rope hanger makes it easy to keep handy in the bathroom or kitchen. Great for on-the-go too—hang on the stroller handle and keep one handy in the car. Not to be used as a toy.

Size: 11cm x 35cm / 4.3" x 13.8"

Pink pig Item #: 309015 **\$19.99**

Yellow tiger Item #: 309014 **\$19.99**



BacLock™

Norwex Family

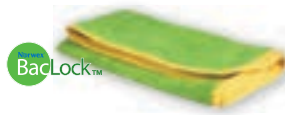
Warm fuzzies for your little bundles

Kids Towel

Vibrant apple green towel is sure to be a favorite! Lightweight, supple and super absorbent.

Size: 120cm x 70cm / 47.24" x 27.56"

Item #: 309012 **\$39.99**



BacLock™



BacLock™



BacLock™

Baby Hooded Towel Set

This soft, fluffy, super-absorbent set includes a hooded towel and face cloth. Ideal for newborn to toddler.

Hooded towel: 80cm x 80cm / 31" x 31"

Face cloth: 31.5cm x 31.5cm / 12.2" x 12.2"

Item #: 309010 mint green **\$39.99**

Baby Body Pack

Smaller versions of our standard size Body Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful, chemical-free diaper wipes!

Size: 20cm x 20cm / 7.87" x 7.87"

Item #: 309031 pastel colors

\$14.99 pack of 3

Kids All Natural Bubble Bath

Super gentle bubble bath made from only three high-quality ingredients. Natural Cherry Extract provides fun color and a scent kids love. Non-allergenic, biodegradable.

Size: 250ml / 8 fl. oz.

Item #: 403065 **\$20.99**



Kids Microfiber

Create a legacy for a good clean future

Kids Cloths and Mitt

Same great products as the full-size items, but sized to fit small hands comfortably.



BacLock™

Kids EnviroCloth®

Size: 25cm x 25cm / 9.84" x 9.84"

Item #: 300401 **\$13.99**



BacLock™

Kids Window Cloth

Size: 30cm x 30cm / 11.81" x 11.81"

Item #: 300402 **\$15.99**



BacLock™

Kids Dust Mitt

Size: 19cm x 15cm / 7.48" x 5.91"

Item #: 300403 **\$12.99**

Kids Mop Package

The colorful Kids Mop Package is designed so kids can enjoy the bright colors while learning how to clean without chemicals.

Norwex Small Mop Pads will fit the Kids Mop Base.

Package includes:

(1) Telescopic Kids Handle, 69cm – 117cm / 27.5" – 45.5"

(1) Small Kids Mop Base

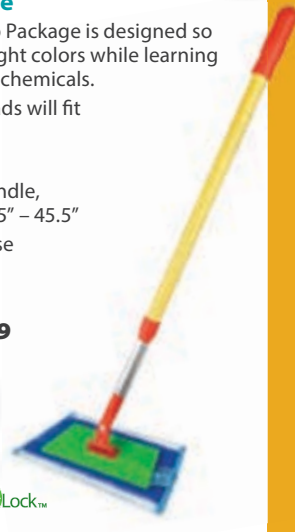
(1) Small Dry Mop

(1) Small Wet Mop

Item #: 404K **\$69.99**



BacLock™



Norwex

Victory Never Smelled so Sweet!

Products for the active lifestyle

Sportzyme

Our special bioactive formula contains fast-acting enzymes which break down and actually eliminate organic residues that cause odors in shoes, equipment bags and sports equipment. Lightly spray the entire surface wherever odor is present. Reapply as needed.

Size: 250ml / 8.45 fl. oz.

Item #: 1128 **\$20.99**



Sport Towel

Perfect for the sports enthusiast, the Sport Towel is a must-have for workouts! This highly absorbent suede microfiber towel comes in its own pouch for easy carrying. Great for camping too. Hang to dry.

Size: 99cm x 50cm / 38.98" x 19.69"

Item #: 306002 grey **\$37.99**



Car Wash Mitt

This two-sided mitt collects dirt and debris and washes out easily with just a quick rinse! One side is chenille microfiber; the other is sponge layer microfiber. Gently lifts dirt and grime, reducing the chance of scratched paint. The perfect gift for car enthusiasts!

Size: 23cm x 17cm / 9.06" x 6.69"

Item #: 308030 green

\$26.99



Car Cloth

Wash your car with the Car Wash Mitt, and then put the finishing touches on car windows, mirrors and chrome using the Car Cloth. Great for drying and polishing.

Size: 65cm x 50cm / 25.59" x 19.69"

Item #: 305100 grey

\$25.99

Leather Shine

Made with pure Bee and Carnauba Wax and Lanolin. Naturally cleans, restores and beautifies leather without man-made waxes or harmful chemicals. Replaces the natural oils in dry leather as it waterproofs, moisturizes and protects. Great for boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes a sponge applicator.

Size: 150ml / 5 oz.

Item #: 403510

\$33.99



Full Clean Ahead

QUICK TIP

Leather Shine also restores your car's tires to look like new!



Popular Collections to radically reduce chemicals as you save time and money!

Basic Package

- (1) EnviroCloth®
- (1) Window Cloth
- Item #: 1505

\$32.99



Let's Do Laundry Package

- (1) Ultra Power Plus™ Laundry Detergent
- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) Stain Remover

Item #: 1413

\$56.99



We reserve the right to change colors or substitute products based on availability.



Rainbow Package

- (1) Green EnviroCloth
- (1) Grey EnviroCloth
- (1) Blue EnviroCloth
- (1) Red EnviroCloth

Item #: 1508

\$61.99



Household Package

- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt

Item #: 1506

\$49.99



Household Package Plus

- (1) EnviroWand™
- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt

Item #: 1507

\$75.99



Pitch the Plastic Pack

Make a commitment to a more sustainable environment and reduce the use of disposable plastics.

- (1) Out to Lunch Snack Bag
- (1) Reusable Produce Bags (set of 3)
- (1) Out to Lunch Sandwich Wrap
- (1) Silicone Lids (set of 2)
- (1) Stainless Steel Drinking Straws (set of 4)
- (1) Stainless Steel Straw Cleaning Brush

Item #: 1454

\$69.99

Turn Your Home into a Safe Haven Collections that offer more!

Safe Haven Package!

With a variety of Norwex Microfiber cloths for personal care and cleaning, as well as our best-selling Ultra Power Plus™ Laundry Detergent, Cleaning Paste and more, you'll be well on your way to making your home a safer haven.

Safe Haven Package

- (1) Dusting Mitt
- (1) Ultra Power Plus™ (1 kg / 2.2 lbs.)
- (1) Cleaning Paste
- (1) Kitchen Towel
- (1) Kitchen Cloth
- (1) Window Cloth
- (1) SpiriSponge (2 per pack)
- (1) EnviroCloth®
- (1) Vintage Body Pack

Item #: 1509
\$151.99



NEW PACKAGE

Just Add Water Package

- (1) Fluff and Tumble
Dryer Balls (set of 3)
- (1) EnviroWand™
- (1) EnviroCloth®
- (1) Window Cloth
- (1) Ultra Power Plus™ (1 kg / 2.2 lbs.)
- (1) Dusting Mitt
- (1) Rubber Brush
- (1) Superior Mop Starter System

Item #: 1511

\$255.99

Save
over
\$24!



We reserve the right to change colors or substitute products based on availability. Package savings based on individual retail cost.

Share and Earn Norwex Products at Your Own Party

We can each make a powerful difference in the world. You will help friends and family discover:

- A simple clean everyone needs
- How to cut cleaning time in half
- Steps to creating a safe haven and a healthier planet

Ask your Norwex Consultant for details!

“Norwex Parties are fast, fun and easy! Not only will you get the chance to earn HUNDREDS of dollars worth of free products, you will actually be offering your friends a way to make their lives healthier. They will thank you for introducing them to such a wonderful product!”

Laura Pavlicek
Sales Leader, USA



TYPICAL NORWEX PARTY HOST BENEFITS



- Earn FREE shipping/handling with 3+ buying guests!
- Earn FREE products with 5+ buying guests!



Receive 8% – 12% of Your Party Sales in FREE Product!



Earn a FREE Window Cloth for Each Party Booked from Your Party!



Earn 1 of 4 Monthly Host Specials when you have a minimum of 3 buying guests, 1 booking and \$325 in Sales!

Total = approximately \$450 in FREE Norwex products for YOU!

Make a Difference . . .

Become a part of a growing team that is creating a healthier planet and leaving a legacy for future generations!

Whether it's through our environmentally friendly products or our generous business opportunity, we encourage you to learn more about our Mission and Norwex Movement.

- Work your schedule your way
- Unlimited earning potential
- Radically reduce chemicals and create safe havens

**NORWEX CONSULTANTS EARN
35% Commission!**

We make it simple to start your Norwex business with no out-of-pocket expense. In fact, you can earn up to \$1,500 in cash, product and branded merchandise through the FreshSTART Program, which ensures you get off to a great start. And we continue to reward you with incentives and trips along the way!



“The blessings of sharing Norwex have been abundant! Not only has our family enjoyed more financial freedom, but a less-expected blessing has been the amazing individuals who've come into my life over the past five years! It's a gift to be part of the Norwex Family, and I'm honored to be bringing these wonderful products to North America and beyond!”
Sonya Eckel, Senior Vice President Sales Leader, USA

Creating Safer Havens

One household at a time

At Norwex, we believe we can make a powerful and positive difference in our homes and our environment. Our products are designed to help reduce chemicals in the home and to reduce waste in the environment.

Our Norwex Family of Consultants and employees is collectively building a powerful movement as we share our Mission and take active responsibility for radically reducing chemicals.

To learn more about how our products support this Mission, please visit our website, www.norwex.com. Talk to your Norwex Consultant today to join us in creating a lasting legacy for a cleaner world.



Kristi Hubbard
Chief Executive Officer, USA

Debbie Bolton
Chief Sales Officer, North America



Your Norwex Consultant:

Jami Mark - Independent Norwex Consultant

To Order: jamimark.norwex.biz/

Blog & Product Reviews: bestmicrofibercleaning.com

"Call me today to learn more about how to create a safe haven!"



Norwex backs its quality commitment with a 100% Satisfaction Guarantee. We will replace or exchange any products that are damaged or defective to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products.

Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products.

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FSC to come



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591507 11886 - 0615

For the most up-to-date product information, please ask your Norwex Consultant.

